

# Waives Visual Identity Applications

**Honest.**

# 1. Messaging and styling

**Honest.**



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# Effortless document processing in the cloud has arrived.

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# We're making big waves in intelligent document processing.

Re-writing the rules of document processing.





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No hardware costs, no  
licenses, nothing to install.  
Just plain sailing!

Why should pricing be so complicated?  
Just pick the package that suits you.



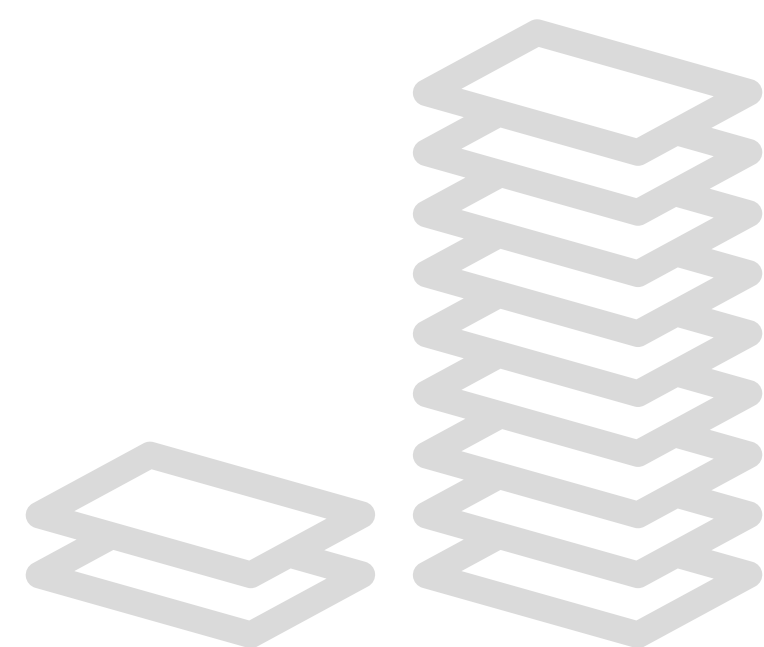


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With a setup time of 10 minutes, you'll be riding this wave in no time.

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# Simplicity at its core



## Scalability

Handles limitless number of documents.  
Easy to scale up or down



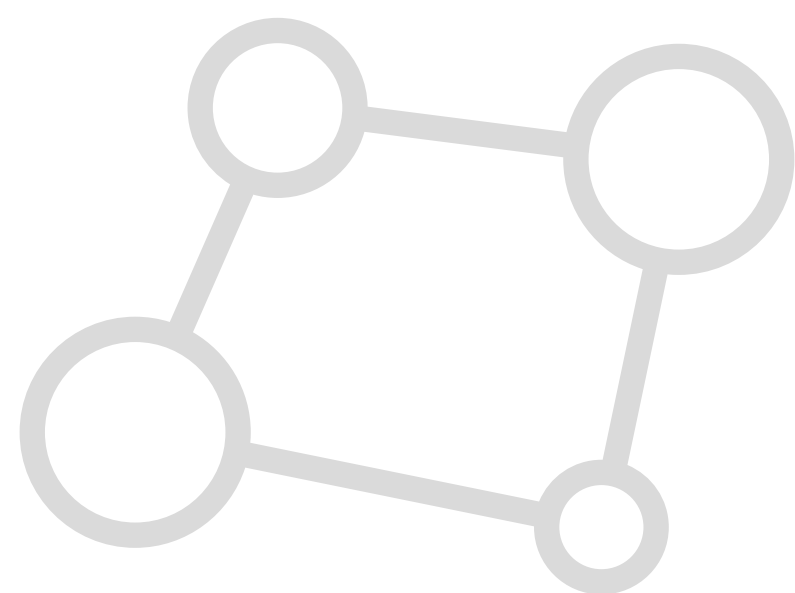
## Performance

Robust, accurate market leading technology



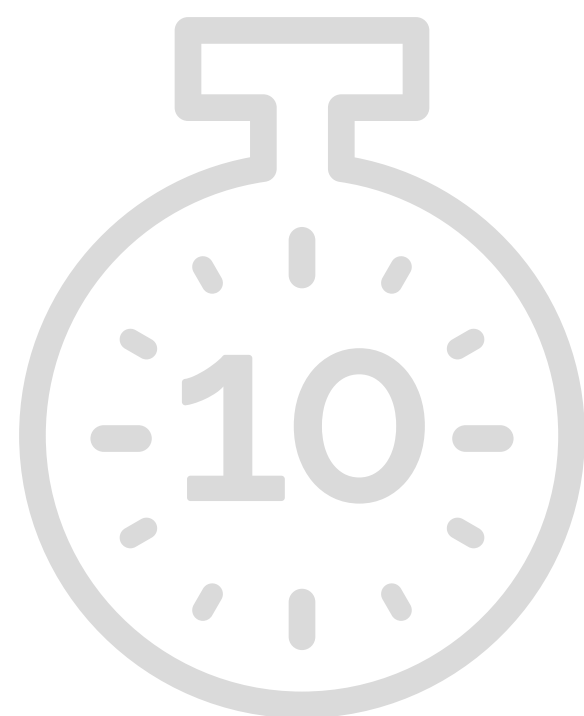
## Security

Total peace-of-mind with 'best-practise'  
security procedures in operation



## Integration

Integrates with any system



## Set-up

Up and running in minutes



## Reliability

Robust service running 24/7



## Ongoing costs

No hardware means no heavy  
ongoing costs



## Pricing

No complex pricing models, just pick  
a package that suits you

Favicons







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## With Compliments

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**waives**

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## 2. Identity document

**Honest.**



# Waives

Identity and styling

1.

**Primary logo**

Full logo



Wordmark –  
for use in  
small spaces  
(below 15mm)





1b.  
Primary logo



1c.

Logo &  
Strapline



Effortless document processing in the cloud



2.

Secondary  
logo

Full logo



Wordmark –  
for use in  
small spaces  
(below 15mm)

**waives**

**waives**

2b.  
Secondary  
logo





4.

## Typography

**Ad**

### **Avant Garde**

Typeface of the logo.

**Aa**

### **Raleway**

Typeface for body copy and headings, may be used in a variety of weights.

**Aa**

### **Verdana**

Typeface for Microsoft documents.

# 3. Powerpoint template

**Honest.**





# Presentation Title

Sub head here

# Lorem ipsum dolor sit

## Sub head here

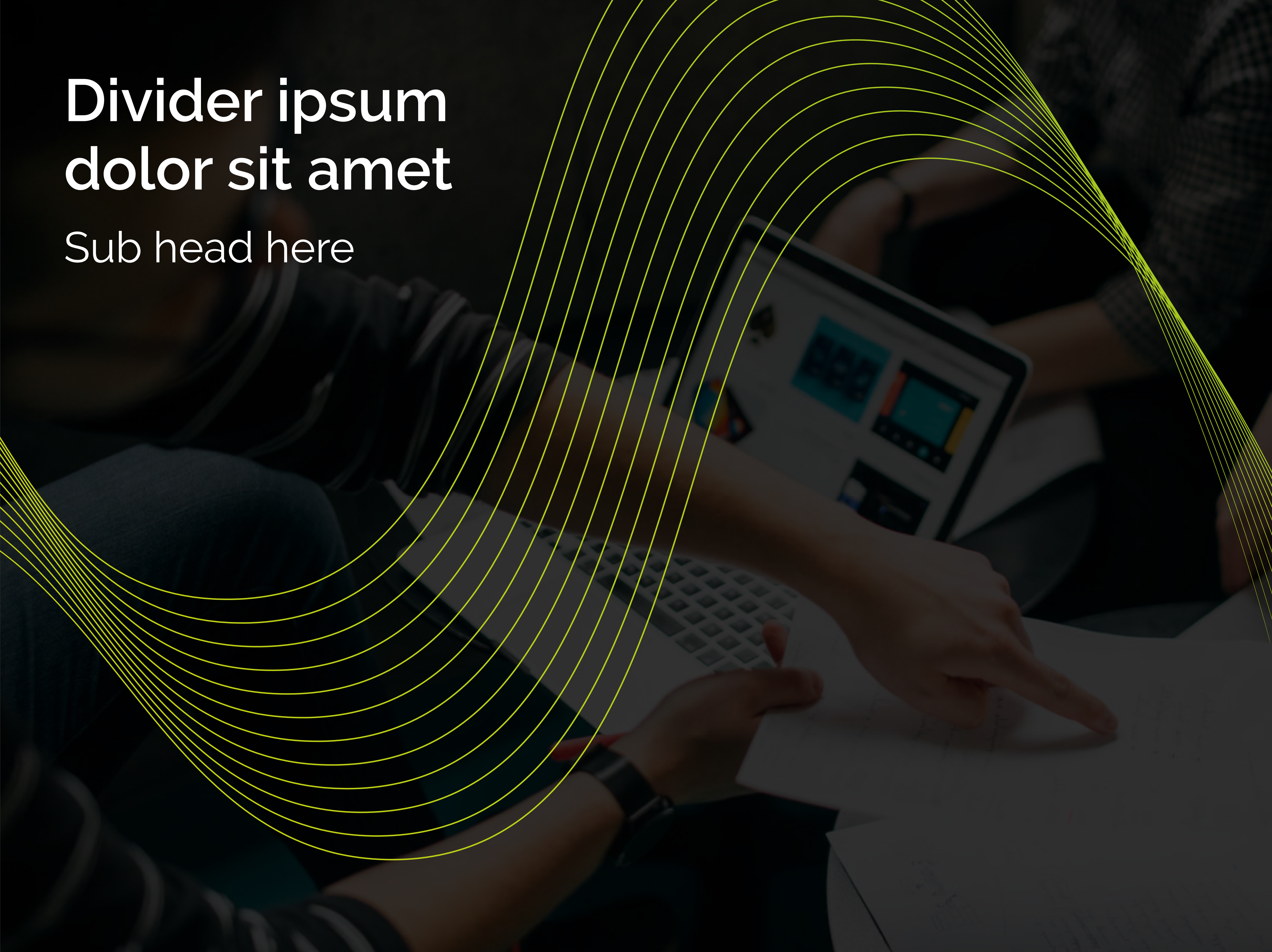
- Uptate volore pelitia doloreh ex miliat que voluptatur.
- Enisquod que ium faccum qui ut am non nulpa.
- Quo di veliquia sequo accate necteni hillatquia.  
Exped miliat asseque voluptatur.
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nimusamet quassit iuntio occulpa.





# Divider ipsum dolor sit amet

Sub head here





# Lorem ipsum dolor sit

## Sub head here

- Uptate volore pelitia doloreh.
- Enisquod que ium faccum.
- Quo di veliquia sequo accate.
- Enisquod que ium explabo.





# Lorem ipsum dolor sit

## Sub head here

- Uptate volore pelitia doloreh.
- Enisquod que ium faccum.
- Quo di veliquia sequo accate.
- Enisquod que ium explabo.

